

BEST WESTERN PLUS LAWNFIELD INN & SUITES RECOGNIZED WITH THREE AWARDS AT HOTEL BRAND'S ANNUAL CONVENTION

Mentor October 21, 2014 -- The BEST WESTERN PLUS Lawnfield Inn & Suites in Mentor was recognized with the M.K. Guertin Award, the Champion Customer Care Award and the Champion Green Award at Best Western International's 2014 Convention held recently in Toronto, Ontario. The awards were presented in front of more than 2,000 Best Western hoteliers.

The prestigious M.K. Guertin Award is bestowed upon those member properties that have represented the vision of Best Western's founder and best demonstrated exceptional levels of service, quality, value and commitment to the brand. The Champion Customer Care Award honors properties that best exemplify exceptional levels of service and care to guests. The Champion Green Award is earned by properties that demonstrate a commitment to sustaining resources and reducing their carbon footprint. The hotels must also meet quality and service standards and other membership requirements to qualify for each award. "Lawnfield Inn has been such a labor of love for our entire team. These awards truly are representative of the hard work and caring concern that our team – from the housekeepers to our maintenance group to management – strive to show each guest" said Nancy Kneen, proprietor.

The BEST WESTERN PLUS Lawnfield Inn & Suites is one of only six hotels out of more than 2,100 properties in the U.S. and Canada to receive all three of these awards.

"The M.K. Guertin Award is given to our most engaged members whose hotels are our top scorers in quality and overall service and are leaders in our brand," said Dilipkumar Patel, Chairman of Best Western International's Board of Directors. "The BEST WESTERN PLUS Lawnfield Inn & Suites also received the Champion Customer Care Award for its dedication and focus on providing memorable experiences for guests and the Champion Green Award for being a trailblazer in our brand's efforts to be more environmentally friendly."

Located at 8434 Mentor Ave, the BEST WESTERN PLUS Lawnfield Inn & Suites features 50 non-smoking rooms and features an onsite restaurant and pub, Skye Bistro. A complimentary hot breakfast, WiFi, business and fitness center and a seasonal outdoor heated pool compliment the property. The property is pet friendly and has several meeting rooms available for private functions.

For reservations, call the hotel directly at 440-205-7378 or call Best Western's 24-hour, toll-free number at 1-800-WESTERN. Reservations are also available through bestwestern.com.

ABOUT BEST WESTERN INTERNATIONAL, INC.

Best Western International, Inc., headquartered in Phoenix, Ariz., is a privately held hotel brand made up of more than 4,000* [BEST WESTERN](#)[®], [BEST WESTERN PLUS](#)[®] and [BEST WESTERN PREMIER](#)[®] hotels in more than 100* countries and territories worldwide. Now celebrating 68 years of hospitality, Best Western welcomes hundreds of thousands of guests nightly. Best Western provides its hoteliers with global operational, sales, marketing and promotional support, and online and mobile booking capabilities. More than 20 million travelers are members of the brand's award-winning loyalty program [Best Western Rewards](#)[®], one of the few programs in which members earn points that never expire and can be redeemed at any Best Western hotel worldwide. The brand's partnerships with AAA/CAA, Minor League Baseball, and Harley-Davidson[®] provide travelers with exciting ways to interact with the brand. In 2013, Best Western earned our highest level of brand recognition, including our fifth AAA/CAA Hotel Partner of the Year award, second Compuware Best of the Web Gold award, fourth No. 1 ranking in Brand Keys Consumer Loyalty Engagement Index for midscale hotels and seventh TTG Asia Best Mid-range Hotel Brand. Forty-one percent of Best Western hotels worldwide won TripAdvisor Certificates of Excellence for customer satisfaction.

For more information or to make a reservation, please visit bestwestern.com.

*Numbers are approximate and may fluctuate.



M.K. Guertin Award

2 · 0 · 1 · 4